



Colonel Alan C. Spencer
Board Chairman

Melissa Morrissette
Board Member

John Knight Board Member

Dear Licensees:

Happy New Year and welcome to 2026! Each January gives us the opportunity to reflect on the progress we've made and to set our sights on the future. Thanks to your partnership, 2025 was a year of growth and innovation for the ABC Board. Together, we expanded product offerings, improved store environments, and strengthened our outreach programs to promote responsible consumption.

Looking ahead, we are excited to continue building on that momentum. We carry more than 2,500 SKUs across our stores, ensuring that customers have access to the widest variety of products. This figure reflects the items available to fill customer orders across our stores, providing a strong and diverse selection. Construction is underway on additional wholesale facilities to better serve licensees statewide, and we remain committed to keeping shelves stocked.

Our mission remains clear: to protect the health and welfare of Alabama's citizens while providing excellent service. Programs such as Under Age, Under Arrest and our community education initiatives will continue to discourage underage drinking and encourage responsible adult consumption. We are proud to balance regulation with customer service, ensuring that Alabama remains among the nation's leaders in per capita state revenue while maintaining one of the lowest levels of per capita consumption.

As always, we thank you for your dedication and cooperation. Your efforts make it possible for us to serve the people of Alabama effectively and responsibly. With your continued support, we look forward to a safe, successful, and prosperous 2026.

Sincerely,

Curtis E. Stewart