2026 Allocated Product Releases

January
Monthly Release
- Available to view online Jan 12th
- On Sale Date Jan 24th @ 10am

February
Monthly Release
- Available to view online Feb 9th
- On Sale Date Feb 21st @ 10am

Quarterly Release Info
- Registration opens Feb 2nd and closes Feb 22nd

March
Quarterly Release
- Available to view online Mar 9th
- On Sale Date March 21st @ 10am

April
Monthly Release
- Available to view online April 13th
- On Sale Date April 25th @ 10am

May
Monthly Release
- Available to view online May 11th
- On Sale Date May 23rd @ 10am

Quarterly Release Info
- Registration opens May 4th and closes May 24th

June
Quarterly Release
- Available to view online June 8th
- On Sale Date June 20th @ 10am

July
Monthly Release
- Available to view online July 13th
- On Sale Date July 25th @ 10am

August
Monthly Release
- Available to view online Aug 10th
- On Sale Date Aug 22nd @10am

September Quarterly Bourbon Heritage Month Info
- Registration opens Aug 3rd and closes Aug 23rd

September
Quarterly Release
Bourbon Heritage Month
- Available to view online August 31st
- On Sale Date Sept 19th @ 10am

October
Monthly Release
- Available to view online Oct 12th
- On Sale Date Oct 24th @ 10am

Annual Release Info
- Registration opens Oct 5th and closes Nov 1st

November
Monthly Release
- Available to view online Nov 9th
- **Available for purchase upon delivery(EST Week of 11-23)**

December
Annual Fall Whiskey Release

Saturday December 12, 2026