



Alabama Alcoholic Beverage Control Board Licensing and Compliance Division

Direct Wine Shipment Brand/Label Registration Request

This approval request form is intended only for Table Wine that is to be shipped directly to consumers through Alabama ABC Direct Wine Shipper Licensees

Table Wine cannot contain any distilled spirits and must not exceed 24% Alcohol by Volume (ABV)

This form must be completed by an authorized representative of the AL ABC Direct Wine Shipper Licensee and include all required attachments listed below in one single PDF file

Request submitted by: _____
(Authorized Individual)

Representative of: _____
(Direct Wine Shipper Licensee)

Contact Number: _____

Valid E-mail Address: _____
(After review, official ABC approval will be returned to this e-mail address)

Brand Name and Variety: _____ ABV % _____

Spirits Added:
Yes _____
No _____

Container Size(s)

Each Label Registration must be submitted in a single Adobe PDF which includes the following required attachments:

1. A formal request for approval on letterhead stating the product will only be shipped directly to consumers in Alabama
2. COLA form (TTB F5100.31) for the listed product or Certificate of Label Exemption
3. A scanned, color copy of the label listed

Return to: Enforcement.license@abc.alabama.gov

IMPORTANT NOTE: The item may not be sold within or shipped into the State of Alabama until you have received a stamped approval from this division.