

MAINSTREAM		UPSCALE		MULTICULTURAL	
1	Tito's	1	Crown	1	Tito's
2	Absolut	2	Beam	2	Crown
3	Bacardi	3	Jack	3	Lunazul
4	Jameson	4	Emerging Brands	4	Jack
5	Crown	5	Tito's	5	Absolut
6	Malibu	6	Jameson	6	Patron
7	Jack	7	Old Forester	7	NAV
8	Lunazul	8	Cuervo	8	Hennessy
9	Wild Turkey	9	Absolut	9	1800
10	Fireball	10	Patron	10	Bacardi
11	Cuervo	11	1800		
12	Grey Goose	12	Woodford		

ADD ON

	No. of Stores		POD Selections:
Rebel 100/Rye	8	15, 20, 48, 76, 95, 104, 109	Side 1 McConnell/Bushmills Five Farms
Dirty Monkey	5	4, 39, 87, 102, 153	Side 2 Baileys
Belevedere	5	39, 70, 76, 152, 177	Side 3 Proper 12
Glen Morangie	5	48, 55, 72, 176, 185	Slane
			Side 4 St. Brendans/Quiet Man
			Tullamore Dew

P2 Mass Stores

Store #	15	45	53	58	Store #	84	109	150	152
#1 Spot	High Noon	High Noon	High Noon	High Noon	#1 Spot	High Noon	High Noon	High Noon	High Noon
#2 Spot	Malibu	Jameson	Patron	Jameson	#2 Spot	Malibu	Malibu	Patron	Patron
# 3 Spot	Tito's	Malibu	Malibu	Malibu	# 3 Spot	Tito's	Tito's	Malibu	Malibu
#4 Spot	Beam	Tito's	Tito's	Tito's	#4 Spot	Beam	Beam	Tito's	Tito's
#5 Spot	Jack	Beam	Beam	Beam	#5 Spot	Jack	Jack	Beam	Beam
# 6 Spot	Absolut	Jack	Jack	Jack	# 6 Spot	Absolut	Absolut	Jack	Jack
# 7 Spot	Jameson	Absolut	Absolut	Absolut	# 7 Spot	Jameson	Jameson	Jameson	Jameson
# 8 Spot	Patron	Patron	Jameson	Patron	# 8 Spot	Patron	Patron	Absolut	Absolut
# 9 Spot	Fireball	Fireball	Fireball	Fireball	# 9 Spot	Fireball	Fireball	Hornitos	Hornitos
#10 Spot	Hornitos	Hornitos	Hornitos	Hornitos	#10 Spot	Hornitos	Hornitos	Fireball	Fireball
# 11 Spot	Wild Turkey	Wild Turkey	Wild Turkey	Wild Turkey	# 11 Spot	Wild Turkey	Wild Turkey	Wild Turkey	Wild Turkey
# 12 Spot	Deleon	Deleon	Deleon	Deleon	# 12 Spot	Deleon	Deleon	Deleon	Deleon

Store #	65	72	77	80	Store #	175	176	177	234	239
#1 Spot	High Noon	High Noon	High Noon	High Noon	#1 Spot	High Noon	High Noon	High Noon	High Noon	High Noon
#2 Spot	Malibu	Jameson	Jameson	Patron	#2 Spot	Malibu	Patron	Jameson	Patron	Patron
# 3 Spot	Tito's	Malibu	Malibu	Malibu	# 3 Spot	Tito's	Malibu	Malibu	Malibu	Malibu
#4 Spot	Beam	Tito's	Tito's	Tito's	#4 Spot	Beam	Tito's	Tito's	Tito's	Tito's
#5 Spot	Jack	Beam	Beam	Beam	#5 Spot	Jack	Beam	Beam	Beam	Beam
# 6 Spot	Absolut	Jack	Jack	Jack	# 6 Spot	Absolut	Jack	Jack	Jack	Jack
# 7 Spot	Jameson	Absolut	Absolut	Absolut	# 7 Spot	Patron	Absolut	Absolut	Absolut	Absolut
# 8 Spot	Patron	Patron	Patron	Jameson	# 8 Spot	Fireball	Jameson	Patron	Jameson	Jameson
# 9 Spot	Fireball	Fireball	Fireball	Fireball	# 9 Spot	Jameson	Fireball	Fireball	Fireball	Fireball
#10 Spot	Hornitos	Hornitos	Hornitos	Hornitos	#10 Spot	Wild Turkey	Hornitos	Hornitos	Hornitos	Hornitos
# 11 Spot	Wild Turkey	Wild Turkey	Wild Turkey	Wild Turkey	# 11 Spot	Deleon	Wild Turkey	Wild Turkey	Wild Turkey	Wild Turkey
# 12 Spot	Deleon	Deleon	Deleon	Deleon	# 12 Spot	Hornitos	Deleon	Deleon	Deleon	Deleon