## A Brief History of Bourbon Heritage

Bourbon has deep roots in American history, particularly in Kentucky, where generations of distillers have perfected the craft. The following distilleries have played a pivotal role in shaping bourbon's legacy, each contributing iconic brands that have become household names.

### **Heaven Hill Distillery**

Founded in 1935, Heaven Hill remains one of the largest independent, family-owned distilleries in the U.S. It was established shortly after Prohibition, with the Beam family playing a crucial role in its early distilling operations. Heaven Hill is known for producing some of the most respected bourbons, including:

- **Evan Williams** One of the best-selling bourbons in the world.
- Elijah Craig Credited with popularizing the use of charred oak barrels.
- Parker's Heritage Collection A premium, limited-edition series honoring Master Distiller Parker Beam.

### Weekend of September 6th – Featuring Heaven Hill

- **Saturday, Sept 6th:** Official release of sought-after allocated Heaven Hill bottles (e.g., Heaven Hill, Old Fitzgerald, & Henry Mckenna).
  - o Raffles for a branded Whiskey Barrels
  - 2 Supplier sponsored drawings for a private tasting experience at the Heaven Hill Bourbon Experience (for up to 4 guests) in Bardstown, Ky.
  - 2 Supplier sponsored drawings for a **private tasting experience at the Evan Williams Bourbon Experience** (for up to 4 guests) in Louisville, KY.

### **Featured Products:**

- 1. ELIJAH CRAIG BARREL SELECT 125PR 200ML(Grenades)
- 2. ELIJAH CRAIG SINGLE BARREL 18 YR. 90 PR. 750 ML
- 3. HEAVEN HILL HERITAGE COLLECTION 19YR 100PR 750ML
- 4. OLD FITZGERALD BIB BOURBON 11YR 100PR 750ML(VVS 2025)
- OLD FITZGERALD BIB BOURBON DECANTER SPRING 2025 9YR 750ML
- 6. BERNHEIM ORIGINAL WHEAT BARREL 118.80PR 750ML
- 7. HEAVEN HILL BOURBON BIB 100PR 750ML(Artist Series)
- 8. HEAVEN HILL GRAIN TO GLASS BOURBON 2ND EDITION 105PR 700ML
- 9. HEAVEN HILL GRAIN TO GLASS RYE 2ND EDITION BOURBON 700ML
- 10. HENRY MCKENNA SINGLE BARREL BOURBON 100 PR. 10 YR. 750 ML
- 11. ELIJAH CRAIG TOASTED BARREL RYDER CUP 94PR 750ML
- 12. OLD FITZGERALD BIB BOURBON 7YR 100PR 700ML

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### **Brown-Forman**

Founded in 1870, Brown-Forman has been a major force in the bourbon industry, pioneering innovation and global expansion. The company owns several legendary brands, including:

- **Old Forester** The first bottled bourbon, introduced in 1870.
- Woodford Reserve Known for its rich, complex flavor profile.
- **King of Kentucky** A rare, ultra-premium single-barrel bourbon.

### Weekend of September 13th – Featuring Brown-Forman

- Saturday, Sept 13th: Release of highly anticipated bottles from Brown-Forman.
  - o raffles for **exclusive branded barrels**
  - 8 Supplier sponsored drawings for a tasting session at the Jack Daniels Distillery (for up to 4 guests) in Lynchburg, TN.

#### **Featured Products:**

- 1. JACK DANIEL'S 10YR OLD BATCH 2 97PR 700ML
- 2. JACK DANIEL'S 12Y BATCH 1 TENN WHISKEY 107PR 700ML
- 3. JACK DANIEL'S 14YR TENNESSEE BARREL BOURBON 125PR 700ML
- 4. JACK DANIEL'S SINGLE BARREL HERITAGE BARREL TOAST 100PR 750M
- 5. JACK DANIELS SINGLE BARREL W/BARREL 94 PR. 750 ML
- 6. JACK DANIEL'S SINGLE BARREL RYE PERSONAL SELECT BTB BRPR
- 7. OLD FORESTER 1924 BOURBON 10YR 100PR 750ML
- 8. OLD FORESTER BIRTHDAY BOURBON 96 PR. 750 ML
- 9. OLD FORESTER SGL BARREL BARREL PR. RYE WHISKEY 750 M
- 10. OLD FORESTER SGL BARREL / BARREL STRENGTH- BARREL SELECTION
- 11. OLD FORESTER SINGLE BARREL- BARREL SELECTION 100 PR. 750 ML
- 12. WOODFORD RESERVE DOUBLE DOUBLE OAK WHISKEY 700ML
- 13. WOODFORD RSV DBLD OAKED PRSNL SLCTN BOURBON 90 PR. 750 ML
- 14. WOODFORD RESERVE BACCARAT EDITION BOURBON 90.4PR 700ML
- 15. WOODFORD RESERVE BATCH RYE
- 16. WOODFORD RESERVE MASTER COLLECTION

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#### Jim Beam

The Beam family's bourbon heritage dates to the late 1700s, with the Jim Beam brand officially established in 1933 after Prohibition. Today, Jim Beam is one of the most recognized names in whiskey, producing:

- **Jim Beam White Label** The flagship bourbon, widely enjoyed worldwide.
- **Booker's** A high-proof, small-batch bourbon named after Booker Noe.
- **Knob Creek** A full-bodied bourbon with deep caramel and oak notes.

### Weekend of September 20th - Featuring Jim Beam

- **Saturday, Sept 20th:** Release of rare Jim Beam expressions (Star Hill Farm, Little Book, Hardin's Creek)
  - o raffles for a Knob Creek Butcher Blocks and Basil Hayden Bar Carts.
  - o 1 Supplier Sponsored drawing for a **VIP tour/tasting at the Jim Beam Distillery** (for up to 4 guests) in Clermont, KY.
  - 1 Supplier Sponsored drawing for a VIP tour/tasting at the Maker's Mark Distillery (for up to 4 guests) in Loretto, KY.

### **Featured Products:**

- 1. STAR HILL FARM WHISKEY 114.70PR 750ML
- 2. HARDIN'S CREEK CLERMONT
- 3. BAKER'S HIGH RYE AMERICAN WHISKEY 107PR 750ML
- 4. BASIL HAYDEN BOURBON 80 PR. 10 YR. 750 ML
- 5. BOOKER'S THE RESERVES BOURBON 125.90PR 750ML
- 6. BOOKER'S BATCH 3
- 7. KNOB CREEK 18YR 100PR 750ML
- 8. KNOB CREEK RYE SINGLE BARREL SELECT CASK STRENGTH 750ML
- 9. KNOB CREEK SINGLE BARREL SELECT CASK STRENGTH 750ML
- 10. LITTLE BOOK CHAPTER 9 BOURBON 121.8PR 750ML
- 11. MAKER'S MARK CELLAR AGED STRAIGHT BOURBON 115.70PR 750ML
- 12. MAKERS MARK PRIVATE SELECT BOURBON 110 PR. 750 ML
- 13. OLD GRAND DAD 7YR BONDED BOURBON 100PR 750ML

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#### Sazerac

Sazerac traces its roots to the 1800s, with its Buffalo Trace Distillery being one of the oldest continuously operating distilleries in America. It has built a reputation for producing some of the most sought-after bourbons, including:

- **Buffalo Trace** A staple in the bourbon world, known for its balanced profile.
- **Blanton's** The first single-barrel bourbon, introduced in 1984.
- Pappy Van Winkle One of the most coveted bourbons, famous for its rarity and smoothness.

### Weekend of September 27th – Featuring Sazerac

- Saturday, Sept 27th: Exclusive release event featuring Sazerac's highly anticipated and soughtafter products
  - o raffles for **branded barrels**
  - 1 Supplier sponsored drawing for a private tasting at Buffalo Trace Distillery (for up to 8 guests) with a customized barrel head.

### **Featured Products:**

- 1. 1792 BOTTLE IN BOND ABC BARREL SELECT 100PR 750ML
- 2. 1792 FULL PROOF ABC BARREL SELECT 125PR 750ML
- 3. A. SMITH BOWMAN CASK STRENGTH BOURBON 139.7PR 750ML
- 4. BLANTON'S GOLD BOURBON 103 PR. 750 ML
- 5. DOUBLE EAGLE VERY RARE SINGLE BARREL BOURBON 101PR 750ML
- 6. E.H. TAYLOR JR. SMALL BATCH BOURBON B.I.B 100 PR. 7 YR. 750
- 7. EAGLE RARE BOURBON 90 PR. 10 YR. 750 ML
- 8. STAGG BOURBON 131 PR. 750 ML
- 9. WELLER 90 PR.12 YR. 750 ML
- 10. WELLER ANTIQUE ABC BARREL SELECT 107PR 750ML
- 11. WELLER FULL PROOF ABC BARREL SELECT 114PR 750ML
- 12. WELLER MILLENNIUM KENTUCKY STRAIGHT BOURBON 90PR 750ML
- 13. WELLER SPECIAL RESERVE 90 PR. 7 YR. 750 ML